

# Explaining the College Profile

The information and data represented in the college profiles were developed by Center for Student Opportunity staff in collaboration with and approved by the schools themselves. Because of this close editorial process, we believe the information presented in the profiles to be accurate and up-to-date. If a college did not supply a certain piece of data requested, the information either does not appear or is marked as “n/a” for “not available.” We still encourage you to check with a college or university of interest to verify important information on programs, application deadlines, tuition and fees, and other necessary data.

## Overview

Each profile begins with the college name, basic contact information, including admissions office address, phone number(s), general admissions email address, the college’s web address, and a campus photo (if provided).

The profile also includes a general introductory paragraph that describes unique elements of its academic and campus experience. The introduction may also identify whether the institution is public or private, comprehensive or liberal arts, and may note religious affiliation, year founded, and important accolades and distinctions.

## Program Descriptions

We believe that the best way to define a school’s excellence in access and opportunity is not by the numbers, but through the important and innovative programs that a college offers to serve and support first-generation, low-income, and minority students in its community and on campus. We categorize these various programs as follows:

### > ACCESS

ACCESS programs are defined as community outreach initiatives serving pre-college students. Increasingly, colleges and universities are recognizing their institutional responsibility to promote college-going beyond their own gates. Schools often forge programs through partnerships with underserved schools, school systems, religious institutions, and community organizations. They often leverage their administration, faculty, and student body to assist college-bound students with academic enrichment, mentoring, college preparation, and college guidance.

### > OPPORTUNITY

OPPORTUNITY programs serve prospective students in getting to know a college and providing admission and financial aid incentives for students. These programs include visit and open house programs, fly-in programs, conditional admission programs, scholarships, and financial aid initiatives that in most cases cater specifically to first-generation, low-income, and minority students.

### > SUCCESS

SUCCESS programs are defined as academic assistance, student support services, and retention initiatives geared to help students persist to graduation. These programs exist both in and out of the classroom and include pre-orientation/orientation, first-year programs, academic advising, mentoring, living learning communities, and student organizations and clubs that in most cases cater specifically to first-generation, low-income, and minority students.

NORTH CAROLINA

## University of North Carolina at Chapel Hill

Founded in 1795, the University of North Carolina at Chapel Hill is a public, co-educational, research university, and the oldest institution in the United States—in fact, it was the only university in the United States to graduate students in the 18th century. The university seeks to serve all as a center for scholarship and creative endeavor. Teaching students at all levels in an environment of research, free inquiry and personal responsibility, the University of North Carolina at Chapel Hill strives to expand the body of knowledge, improve the condition of human life through service and publication and to enrich culture.

**Overview**

**ACCESS** Camp Carolina Scholars

The University of North Carolina at Chapel Hill’s Camp Carolina Scholars brings talented high school freshmen and sophomores, with a special emphasis on first-generation, minority, low-income, rural and disadvantaged students, to campus to experience residential college life. Students spend three days on campus living in a residence hall, learning about academic and extra-curricular preparation for selective admissions and scholarship opportunities. Sessions include information on admissions, financial aid and scholarship, time management, study habits, and other important skills needed for high school and college success.

**Program Descriptions**

Headquartered at the Office of Undergraduate Admissions at Chapel Hill, the National College Advising Corps (NCAC) places college advisers in high schools with low college-going rates to assist existing guidance efforts. NCAC recruits dynamic recent college graduates to serve in a one- to two-year commitment, similar to programs such as the Peace Corps and Teach for America. Advisers spend two to three days per week in each of two assigned high schools. Their work supplements, not competes with, the work of guidance counselors already present in member-schools. Not only does NCAC increase college recruitment and retention rates for traditionally underserved students, but it also creates a generation of young public servants who will remain informed and committed to these issues over a lifetime.

**OPPORTUNITY** Carolina Covenant

The Carolina Covenant is a college financing commitment between the University of North Carolina at Chapel Hill and historically low-income youth throughout the nation. The covenant pledges that the university will meet 100 percent of an admitted, eligible student’s financial need with a combination of grants, scholarships and a reasonable amount of federal work-study. This combination of financial aid, together with the amount the family is expected to pay, gives students who qualify and who work 10 to 12 hours per week in a work-study job, the opportunity to earn a baccalaureate degree at Chapel Hill without having to borrow to meet their financial need.

**SUCCESS** The Learning Center

The Learning Center at the University of North Carolina at Chapel Hill aims to help students become self-confident, self-directed learners. While the immediate goal of the Learning Center is improving students’ abilities to learn, remember and solve problems, the center’s ultimate goal is increasing student achievement, retention and graduation from the university. The center’s programs include one-on-one academic counseling, laboratories that teach effective reading and learning strategies, guided study groups and peer tutoring.

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UNCDiversity@admissions.unc.edu  
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FAST FACTS

**STUDENT PROFILE**

undergraduate enrollment	17,700
% male/female	41/59
% African American	
% American Indian	
% Asian	
% Caucasian	
% Hispanic	
% Pell grant recipients	

**Distinguished first-generation and minority alumni** Stuart Scott, anchor, ESPN; Karen Jessie Stevenson ’79, first black female Rhodes Scholar; Lawrence Thomas Ellis ’83, Robyn Shermita Haderly ’85, Peter Blair Henry ’91, Rachel Mazzyk ’05, Rhodes Scholars; Randall Kenan, writer; Ken Jeong, actor; Michael Jordan, Antwan Jamison, Vince Carter, Hubert Davis, Walter Davis, professional basketball players; Dre Bly, Alge Crumpler, Willie Parker, Julius Peppers, professional football players; Earl Owens, professional runner and triathlete

**ACADEMICS**

full-time faculty	1,382
student-faculty ratio	14:1
average class size	20
% first-year retention rate	97
% graduation rate (6 years)	84

**Popular majors** Biology, Chemistry, Mass Communications/Media Studies, Psychology

**CAMPUS LIFE**

% live on campus (% freshmen)	42 (63)
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**Multicultural student clubs and organizations**  
Black Student Movement, Carolina Hispanic Association, Hellenic Student Association, Carolina Indian Circle, Korean-American Student Association, South Asian Awareness Organization, Association of International Students, African Student Association, Asian Student Association

**Athletics** NCAA Division I, Atlantic Coast Conference (football I-IV), baseball, m/w basketball, m/w cheerleading, m/w cross country, m/w fencing, football, m/w golf, m/w lacrosse, m/w soccer, m/w swimming, m/w tennis, m/w track and field (indoor and outdoor), m/w track and field (outdoor), wrestling, w crew, field hockey, w gymnastics, softball, volleyball

**ADMISSIONS**

# of applicants	20,064
% accepted	35
SAT Critical Reading range	600-700
SAT Math range	610-700
ACT range	26-31
average HS GPA	4.4

**Deadlines**

early decision application	11/1
regular admission	1/15

**COST & AID**

tuition	in-state \$3,705
room & board	out-of-state \$19,353
% of students receiving aid	\$7,326
% receiving need-based scholarship or grant aid	51
% receiving aid whose need was fully met	99
average aid package	76
average student loan debt upon graduation	\$10,051
	\$13,801

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## FAST FACTS

The information and data presented here gives a snap-shot of the school's vital statistics. In addition to the program information, this data will help determine if a given school is the right fit for you.

### STUDENT PROFILE

The figures included in the student profile are intended to generally categorize what you might expect your classmates to be like at a given school. How many students go here? Is it a diverse student body? Does the school serve many students from low-income backgrounds?

The data here includes a breakdown of number of undergraduate students, male and female percentage, the racial/ethnic breakdown of the student body, and percentage of Pell grant recipients—federal grant aid given to students with the greatest financial need. It also includes a list of distinguished alumni that happen to be first-generation college graduates, from low-income backgrounds, and/or a racial/ethnic minority.

### ACADEMICS

The academic figures give a glimpse into the academic experience at a given school. Will you be in small or large classes? Will you know your professors? How many students drop out or do most graduate?

The data here includes number of full-time faculty, student-faculty ratio, and average class size. It also includes first-year retention percentage—students returning for their sophomore year—six year graduation rate, and a short list of popular majors.

### CAMPUS LIFE

Understanding campus life means knowing what to expect socially at a given school. Is it a residential campus, meaning the majority of students live on campus? What opportunities exist to get involved with student organizations, clubs, or athletic programs?

The data here includes percentage of students living on campus—general student body and freshmen—a list of multicultural student organizations and clubs, and an overview of the athletics program, including the level of competition and the sports they compete in. NCAA Division I programs are highly competitive and offer athletic scholarships. NCAA Division II and NAIA offer some

athletic scholarships. And NCAA Division III does not offer athletic scholarships but still offers very strong collegiate level competition.

### ADMISSIONS

If you're going to apply to a school, this is the information you need to know. How many students apply and how many get in? How do I compare to most students academically? When are the application deadlines? Does the school offer early decision or action, meaning you can apply before the regular decision deadline if you know this school is your first choice? Is there rolling admissions, meaning the college will review your application as it comes in and will determine your acceptance in a matter of weeks?

The data here includes number of applicants, percentage of applicants accepted, median SAT and ACT scores of admitted students, and average high school GPA of admitted students. It also includes application type and corresponding deadlines.

### COST AND AID

When applying to a school, it's critical to understand the expected costs involved and the availability of financial aid to help lessen the cost burden. What are the "sticker price" costs of attendance? If you're not familiar with the term "sticker price," similar to buying a car, these numbers are what the school publishes as the costs of attendance, but because of financial aid it is rarely the case that a student pays this full amount. How many students receive financial aid and what kinds? Do students tend to graduate from a school with high loan debt that will need to be re-paid?

The data here includes tuition and room and board, percentage of students receiving any type of financial aid, percentage of students receiving need-based scholarship or grant aid—money you do not have to pay back—percentage of students whose need was fully met, average financial aid package in dollars, and the average student loan debt upon graduation.

## Fast Facts

### FAST FACTS

#### STUDENT PROFILE

undergraduate enrollment	1,810
48/52	
% African American	3
% Asian	0
% Caucasian	2
% Hispanic	89
% Pell grant recipients	2
	24

#### Student Profile

#### Distinguished first-generation and minority

alums Walter Reed, Jr., director, Iowa Department of Human Rights

#### ACADEMICS

full-time faculty	107
student-faculty ratio	12:1
average class size	22
% first-year retention rate	81
% graduation rate (6 years)	63

**Popular majors** Business Administration, Biology, Communication Arts, Elementary Education, Music Education

#### Academics

Business (% freshmen) 82 (98)

#### Student clubs and organizations

Cultural Awareness Organization, Black Student Union, International Club

**Athletics** NCAA Division III; m baseball, m/w basketball, m/w cross country, m football, m/w golf, m/w soccer, m/w tennis, m/w track and field (indoor and outdoor), m wrestling, w volleyball

#### Campus Life

% accepted	1,982
SAT Critical Reading range	84
SAT Math range	480-610
ACT range	510-630
average HS GPA	21-26
	3.52

#### Deadlines

early action application	12/1
regular admission	rolling

#### COST & AID

tuition	\$25,360
room & board	\$7,255
% of students receiving aid	100

#### Admissions

% whose need was fully met	79
average student loan debt upon graduation	31
	\$18,609

#### Cost & Aid